

## A note on International Sports Events and Achievements

**Dr. George C\***

Department of media and communication, Royal Media College, School of Journalism Ghana

**Received:** 08-Feb-2022, Manuscript No. GMJ-22-55127; **Editor assigned:** 10-Feb-2022, PreWc No. GMJ-22-55127(PQ); **Reviewed:** 17-Feb-2022, QC No. GMJ-22-55127; **Revised:** 22-Feb-2022, Manuscript No. GMJ-22-55127 (R); **Published:** 28-Feb-2022, DOI: 10.36648/1550-7521.20.48.291

### Editor Note

The Success of international sports events brings a country an unparalleled sense of achievement. Logos, mascots, music, signage, and, surprisingly, public banner are utilized to lay out a sound judgment and unmistakable character. This was clear in the 1964 Tokyo Games when Japan arose out of the vestiges of The Second Great War. The Japanese games news-casting, which started creating toward the finish of nineteenth century propelled and impacted by the English, had as of now joined the expert position during the Games time frame. In spite of the fact that columnists were asked to painstakingly utilize legitimate words to report, Japanese media actually aggravated "the fever of the country [1-5].

In any case, when other social worries started ruling the public, basic voices could be heard countering the holding of the occasion. Online media was a striking apparatus in the counter 2016 offering and hostile to 2020 Olympic developments and attempted to direct individuals' concentration toward the detonating expenses of the Games, the claims of pay off, and the widespread patriotism, while these calls were overlooked by customary media. In this manner, congruity in media exposure and change in media reaction framed the strains regarding the 2020 Games. Presently because of the on-going spread of Coronavirus, the Tokyo Games must be delayed to 2021 [6].

While the startling pandemic is making swells in the country, it might in the long haul demonstrate similarly as considerable to the world. Under such conditions, this book gives us further motivation on sports' effect on contemporary global society. The 1988 Seoul Games is a "country making" game, as Park and alright said in Section 9. Sports overall assisted the country with fortifying its patriotism from inside during pioneer mastery. The modernization and monetary force of South Korea generally grew later than Japan, since mid1970s, yet sooner than China. Yet, just through the Games would the nation be able to certainly stand out and even acclaim [7].


The 1988 Games likewise filled in as a political instrument for the home-grown majority rule development toward a common society and liberal philosophy. The papers of the time applied solid strain on changing the constitution to take on a multi-party framework and constituent majority rules system, as the administering pioneers were informed that the eyes of the world

were watching. A philosophical prevalence over North Korea showed by media was likewise huge since the Virus War had not finished. After thirty years, during the 2018 Pyeongchang Winter Olympic Games, patriotism was as yet projected in the media reports, particularly the positive impact of the Olympic Games on public ascendance and financial development [8].

Additionally, essayists contended that Olympus was created in light of Western ideas, and East Asian Olympic Games didn't constantly have a similar degree of power with respect to basic liberties or maintainability. The media zeroed in additional on the host city, monetary obligation, and natural battle, reflecting East Asia's exceptional advancement topic and social qualities [9]. The three papers in the Worldwide Viewpoints Area incidentally centre fundamentally around the 2008 Beijing Olympics and China. Unarguably, China's financial development has astounded the West, and the ascent of the country starting around 2008 has showed another "course" or "worldview," albeit significant Book Audits 515 debates keep on happening constantly. Additionally, these three papers, somewhat, complete the contentions on the worldwide media and the nation's patriotism, giving a few unique voices to the principal area. The job of Olympic Games on public picture is demonstrated to be confounded and unusual [10]. The blended and brought together talks that Beijing painstakingly arranged didn't constantly create reverberations. Certain individuals in Taiwan who share comparative culture and language attempted to recognize their own characters, particularly when these activities were propelled

**\*Corresponding author:**

Dr. George C

 George\_C1835@yahoo.com

Department of media and communication,  
Royal Media College, School of Journalism  
Ghana

**Citation:** George C (2022) A note on International Sports Events and Achievements. Global Media Journal, 20:48.

by neighbourhood political purposes. What's more the negative reports on China could have helped increment the feeling of a danger in the West, which thus sustained the contention between the rising and the declining powers. Pictures broadcast by Beijing have been tested and reprimanded, however have neglected to stop the speed of China's walk toward the world's middle. The equivalent is occurring for East Asia collectively. As Brannagan and Grix say in the eleventh section, "expected" inheritances, remembering expanding residents' cooperation for sports, empowering development of new foundations, creating financial development, adding to patriotism, and advancing the country's global picture, are pre-seen 100% of the time to be

hopeful results in offering and arranging the Games and mega events. Therefore, we should constantly know that anybody would attempt to snatch the host position even in the most troublesome time. For example, Shaun Bailey, possibility for London city chairman, joked that "London can have the Olympics in 2020" on 19 February 2020. Furthermore, media in the games field capacities as a speaker for the predominant, as a talk circle among districts and nations, and as a discussion for nearby and global residents, which uncover the unique power changes among various layers. In any case, albeit the trinity of media, game, and patriotism is contended somewhat soundly, the associations of the segments are not sufficient.

## References

- 1 Alara Efsun Yazıcıoğlu (2020) Adoption of an 'International Sports Events Tax Exemptions Act and/or an 'International Sports Events Taxation Act. *J Tax sport Even* 246-262.
- 2 Alimbaeva Roziya (2020) Student Sports As A Factor of Training of Athletes of Higher Achievements International. *Int J Psychosoc Rehabilitation* 24:6076-6081.
- 3 Richard Shipway, Alan Fyall (2013) International Sports Events 356-360.
- 4 Philip K Porter, Daniel M Chin (2020) Economic Impact of Sports Events International Handbook on the Economics of Mega Sporting Events 67-70.
- 5 Rizaldo Septiano Robaeni, Amung Ma'mun, Berliana (2017) Learning Approaches and Academic Background towards Problem Solving and Learning Achievements.
- 6 Charan Singh (2018) Frequent Occurrence of Sports Injuries Amid Female Athletes during Practice and Competition Events. *Int j phys educ health sports sci* 13:1-6.
- 7 Richard Shipway, Lee Miles, Richard Gordon (2019) Simulating Disaster Scenarios for International Sports Events and International Sports Venues 153-165.
- 8 Roman Vadimovich Ryazanov (2020) Classification Of Sports Disputes And Trends In The Consideration Of Sports Disputes 19-24.
- 9 Michel Desbordes (2011) Are global sports events worth the bid. *Int J Sports Mark Spons* 12: 1-1.
- 10 Alara Efsun Yazıcıoğlu (2020) Taxation of government funding. *Intr J Mark Commun* 217-223.