



Editor's Note: Global Media Journal

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Received date: Mar 24, 2020; Accepted date: Apr 15, 2020; Published date: Apr 21, 2020

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Citation: Natalya Z. Editor's Note: Global Media Journal. Global Media Journal 2020, 18:34.

I am delighted to introduce Global Media Journal that offers open access platform to the scholars, researchers, academicians and students of media and communication with a view to publish the most trending and innovative researches that explore media, society and culture in the wake of globalization.

It is an exciting journey over the years starting from the launch of the journal "Global Media Journal" in the way back in 2002. The response it has got from all our eminent authors and readers year by year is pretty overwhelming and always motivate us to provide better services in terms of ease of publishing with us, getting quality researches and easy access of them to the readers. 2019 is no different to it as we have successfully released two issues with some high quality articles from very reputed authors across the globe. The number of views/downloads these articles have got is very encouraging for us which in a way strives us to do more hard work in the coming years and thus we are looking forward to 2020 and hoping it to be an even better year for us.

As we all know about the current crisis all over the world due to COVID-19 pandemic, we pledge to focus more on this critical subject to educate people more about the role of media in spreading awareness of this pandemic. Thus we have planned to release a special issue on this subject in the coming month along with our regular issues. Our objectives for 2020 are to encourage the authors to produce high quality researches on various subjects like Journalism, Broadcasting, Social media, Bulletin, Global Media Research, Mass Communication, News, Global Communication, Consumer culture, Mass

Media, Political Economy, Civil Society, Media Coverage, Foreign Policy, Social Movements, Public Opinion, Global Media Concentration, Globalization, Globalization of T.V genres, Consumer Culture, Media Entertainment, Structural Equation Modeling, Economic, etc. and publish them in our journal to produce all the recent findings in the global media sector.

Till now the journal has released 32 regular issues apart from the 5 special issues. We have published a total of 38 articles in the year 2019 which are distributed in two of the regular issues out of which most of them belongs to developing and developed countries. We hope to continue like this and publish more and more researches in 2020.

The over increasing social media activities from last few years has prompted us to use them as a source to reach maximum readers for all our published articles. It has given us success in 2019 and we are looking forward to implement it in a better and more efficient way in the year 2020. Due to the popularity of our journals among the authors and readers we are having a good number of followers in our social media channels like LinkedIn & Twitter and we are looking forward to connect with more scientists and readers in the coming days which will eventually help us reaching a wider reader base for our publications. We will make our articles easily accessible for everyone by posting them regularly in our social media channels. This will not only increase our readers but also help our authors getting more and more citations for their published articles which will encourage them even further to produce such high quality researches.

In the end, on behalf of the journal, I would like to thank and express my gratitude to all the editors, reviewers, authors and readers for keeping their faith on us and associating with us over the years to make this journal a successful open access journal till now and I am hoping for their continuous support in the coming years as well.